

ExperTune's Awards



Customers Talk

Taking it to the Boardroom: Use Performance Supervision for Higher-Level Management Decisions.
Intech Magazine, July 2006
[Read Article](#)

now much of a difference your software made in some of the chemical processes we were trying to control."
Electrical Engineer, Bridgestone/Firestone

Who is ExperTune Inc

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Company History

Formed in 1986 by John Gerry (as Gerry Engineering Software). Name changed to ExperTune Inc in 1995. ExperTune designs pre-packaged industrial software which maximizes productivity and efficiency and reduces waste in the [process industries](#) worldwide: chemical, pulp and paper, utilities, refining, and food processing.

In 2003, ExperTune Inc reinvented itself with PlantTriage. Far beyond PID tuning, PlantTriage continuously improves control systems for customers in the process industries. We are continually looking for new ways to help process industry customers become more efficient and productive.

In 2013, ExperTune was acquired by Metso, a global supplier of technology and services to customers in the process industries. ExperTune's acquisition is in line with Metso's strategy to deliver customer value solutions and grow the scope of the services business globally. The acquisition expands and strengthens Metso's ability to provide business-enhancing services to customers globally. ExperTune's products will be sold as stand-alone solutions, that can be used in any automation system environment, and as part of Metso's performance business solutions, targeted to optimize plant performance.



[View Metso's Web Site](#)

Key Personnel

George Buckbee, P.E., General Manager, ExperTune. M.S. Chemical Engineering University of California, Santa Barbara. B.S. Chemical Engineering Washington University in St. Louis. George has over 25 years of practical, hands-on experience in process control. He is a thought-leader in the industry, and a driving force behind our [PlantTriage](#) control loop monitoring software. In 2011, George was elected a Fellow of ISA. George is the author of dozens of magazine articles, and of ISA's book [Automation Applications in Biopharmaceuticals](#).

John Gerry, now retired, was the President & Founder of ExperTune. Registered Professional Engineer. M.S. Chemical Engineering 1982 University of Texas, Austin. B.S. Chemical Engineering, 1980, University of Illinois with Highest Distinction in the Curriculum. John has worked for Eastman Kodak (Instrument Tech), Eli Lilly (Instrument Engineer), S.C. Johnson (Senior Engineer), and The Foxboro Company (Research and Applications Engineer). Founded ExperTune in 1986. John is the author of many publications on Process Control Technology. He is a multiple chapter author for the "Instrumentation Engineer's Handbook, 4th Edition". John is the recipient of ISA's 2003 Douglas H. Annin Award recognizing outstanding achievement in the design or development of components of an automatic control system. In 2010, John Gerry was inducted into Control Global's Process Automation Hall of Fame.



[ExperTune Corporate Offices in the Lake Country Research Center, Hartland, WI, USA](#)

Process Industries

ExperTune serves the process industries. The process industries convert raw materials like crude petroleum, wood chips, and ores into finished materials like gasoline, paper, and steel. The emphasis is on continuous or batch mixing, reaction and separation of materials to produce other materials of higher value. Chemical reactions often are involved, and the materials often are changed on a fundamental level.

[Canada, May 2004](#)
 The end results are that